

IRENE QUAN

LEAD GRAPHIC DESIGNER



irenequan.com
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+ WORK EXPERIENCE

Present
Feb 2016

WaBa Grill Franchise Corp.
Lead Graphic Designer

Successfully manage and coordinate graphic design projects from concept through completion. Create visual direction, style guide, and complete rebranding of company image. Coordinate with designers, photographers, ad agencies and other vendors to meet about upcoming campaign collaterals. Strategically manage financial budgeting for marketing print and media. Create and conduct quarterly limited time offer campaigns from start to completion for growth of sales. Worked on signage, interior and exterior graphics, for both new and old locations. Wireframed and designed the structure for the online ordering and loyalty platform. A liaison between marketing, operations, construction and procurement.

Present
Jun 2008

FREELANCE
Graphic Designer

Formulate engaging graphic designs and visual solutions for clients in a broad range of industries. Adept at working within the constraints, demands, and plans of action as specified by clients.

Aug 2015
May 2015

Lending Tree Inc.
Graphic Designer Intern

Shadowed the creative director, and senior graphic designers. Designed new web banners, CTA's, landing pages, and web animations. Managed social media presence with weekly presentations on impressions. Strategized and developed plans of action for media buys.

Aug 2014
May 2014

Trapp Online
Graphic Designer Intern

Conceptualized graphics, produced sample layouts, and provided edits and revisions based on feedback. Designed layouts for POP, one pagers, websites, infographics, brochures, business cards, etc. Managed project deadlines from start to completion.

+ EDUCATION

2015
2013

Bachelor of Arts
California State University of Long Beach

2013
2011

Associates of Arts in Graphic Communications
East Los Angeles Community College

SKILLS

Illustrator	●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●●●●●
Indesign	●●●●●●●●●●●●●●
Flash	●●●●●●●●●●●●●●
After Effects	●●●●●●●●●●●●●●
Word	●●●●●●●●●●●●●●
Excel	●●●●●●●●●●●●●●
Powerpoint	●●●●●●●●●●●●●●
Keynotes	●●●●●●●●●●●●●●
iMovie	●●●●●●●●●●●●●●

CREATIVE EXPERIENCE

PRINT

- Billboards
- Window Clings
- Logos (Signage)
- Interior | Exterior Prints
- Menus + Brochures
- Newsletters
- Stationary

VISUAL DESIGN

- Stage Photoshoots
- Lighting
- Photography (Assist)
- Tradeshow Layouts
- Event Layouts
- Mood Boards

MEDIA

- Website Design
- Web Banners
- Online Ads
- Video Editing
- Videography

REFERENCE

Upon Request